

**2022**



**SPONSOR & VENDOR  
CATALOGUE**

**DON'T JUDGE EACH DAY BY THE HARVEST YOU REAP  
BUT BY THE SEEDS THAT YOU PLANT.**



MPHI is proud to support the Michigan Family Farms Conference. We join in celebrating rural and urban producers with diverse production methods, cultures, and backgrounds. MPHI is a Michigan-based, nationally engaged public health institute working to build a more equitable world where tomorrow is healthier than today.

Find us at: [MPHI.org](http://MPHI.org) & [@mphihealth](https://twitter.com/mphihealth)



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## UPCOMING OPPORTUNITIES

Please join us for these upcoming opportunities and explore our free resources! Learn more about these and other MIFMA programs and events on our website at [MIFMA.org](http://MIFMA.org).

Questions? Contact us at [office@mifma.org](mailto:office@mifma.org) or by calling 517-432-3381.

### FARMERS MARKET AT THE CAPITOL

Save the date for our 2021 Farmers Markets at the Capitol: July 21, August 18, and September 29! The mission of these events is to provide a thriving marketplace that showcases Michigan food and agricultural products in an effort to educate our state decision-makers on the importance of supporting farmers, ag-based businesses, and farmers markets.

Sign up to be notified when vendor applications become available [here](#)!

### RACIAL EQUITY COMMITTEE

You are invited to join MIFMA's Racial Equity Committee! This committee guides MIFMA's racial equity work and works to ensure racial equity is a core part of MIFMA's programming, communications, and organizational vision.

Learn more about this and other committee opportunities [here](#).

### FREE RESOURCE GUIDES

Interested in learning more about food safety topics such as safe food sampling, wine sales, and industrial hemp? MIFMA has a wide variety of food safety and other resources available on our website. These include printable resource guides, webinars, and more.

Start reviewing these resources in our For Vendors section [here](#)!





# Why partner with us?



## We know local.

### Join us today!



• LET US HELP YOU BUILD AN  
• EFFECTIVE MARKETING PLAN  
• FOR YOUR FARM BUSINESS.

### *What do you get?*

- 
- 
- ◆ Printed listing in the Local Food Guide magazine
  - ◆ Digital listing on our Find Farms & Food database
  - ◆ Business-to-Business Connections
  - ◆ Competitively priced marketing services
  - ◆ Free quarterly marketing tips emails
  - ◆ Free Local Food Guides for your business



[www.localdifference.org](http://www.localdifference.org)



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## NCR-SARE: grants and outreach to advance sustainable agriculture

NCR-SARE offers competitive grants and educational opportunities for producers, scientists, educators, institutions, organizations, and others exploring sustainable agriculture from rotational grazing to direct marketing.



### MANAGE WEEDS ON YOUR FARM

A GUIDE TO ECOLOGICAL STRATEGIES



SARE also publishes practical books, bulletins, online resources, and other information  
Find them at [www.SARE.org](http://www.SARE.org).

Michigan has been awarded \$8,137,615 grants to support 289 SARE projects, including but not limited to 41 research and education projects, 23 professional development projects, and 132 producer-led projects.



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**NCR-SARE**  
ph. 612-626-3113  
[ncrsare@umn.edu](mailto:ncrsare@umn.edu)  
[www.northcentral.sare.org](http://www.northcentral.sare.org)



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# Lending a helping hand.

At GreenStone, we've supported Michigan agriculture and rural communities for more than a century. Building relationships one customer at a time, we're helping communities thrive by providing a reliable source of credit to our state's growing industry.

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- Country living financing
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*GreenStone FCS is an equal opportunity provider and employer.*





# FARMING CAN BE **TOUGH**

## MiFARM LINK is here to help.

In the 21st century, few choose farming as their livelihood. Those who do face numerous hurdles, including access to land access, startup funds, and more.

Enter MiFarmLink Project, a public-private partnership which aims to connect farmers at all stages of their careers with the help they need, such as ...

**LAND ACCESS** | Our Land Link page features property and farms in need of new owners or operators

**MENTORSHIP** | Transferring institutional knowledge to the next generation

**SUCCESSION PLANNING** | Guiding farmers facing retirement, with or without an heir

**RESOURCES** | Helping farmers navigate the maze of local, state, and national programs

Find it all on ...

MiFARM  LINK.ORG

Linking Michigan growers to resources



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# Nature & Nurture Seeds

**Seeds you can trust.**



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[natureandnurtureseeds.com](http://natureandnurtureseeds.com)





Hands on experience  
Business plan development  
Over 20 farm tours  
Mentorship and support



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**Beekeeping Workshops**

**Bees and Queens**

**Lavender and Teas**

**Farm Store**

**906-291-3137**

**[www.BeeWiseFarms.com](http://www.BeeWiseFarms.com)**



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# REAIAH TRUE DESIGNS





Farming is a risky business.  
That's why farm risk management is important for success in business.

La agricultura es un negocio arriesgado.  
Es por eso que la gestión de riesgos agrícolas es importante para  
el éxito en los negocios.

Small Farm Risk and Management Approaches  
March 16, 2022  
12-12:45PM

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Double Up Food Bucks is a Fair Food Network program.



## Michigan Food & Farming Systems - MIFFS

*Supporting the Many Faces of Farming*

Since 1998, we have been connecting beginning and historically underserved farmers to each other and resource opportunities; ensuring social justice, environmental stewardship, and profitability.

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Visit our website, join us on social media or contact us directly to learn more!



info@miffs.org  
517-709-8271  
www.miffs.org



**SUPPORT FOR MFFC 2022 ALSO COMES FROM THE  
FOLLOWING ORGANIZATIONS**



**USDA National Institute of Food and Agriculture Extension Risk  
Management Program**

**USDA Farm Service Agency**

**USDA Natural Resources Conservation Service**



Institute of Agricultural Technology  
College of Agriculture & Natural Resources  
MICHIGAN STATE UNIVERSITY

**Michigan State University Center for Regenerative Agriculture**

